

November 2019



## The Table is Set, Our Client's All Around Town, We Offer a Bountiful Feast All Year 'Round.

### Quote of the Month

"Unless and until you genuinely care about your employees and customers, your purpose and potential will not be fully realized."

- Lowell Nerenberg

### Fun Facts

Balancelogic has been a veteran-owned business that has helped small businesses and supported our community for 15 years.

Balancelogic has annually been a collection site for the U.S. Marine Corps Reserve program Toys for Tots, a foundation that collects new, unwrapped toys and distributes those toys to the less fortunate children in the community.

Balancelogic has participated in numerous cancer awareness events including No-Shave November, StayStrongWithCancer 5k, Talking Hands, and many more.

Balancelogic has also supported many community events, one of which was Logi making his TV debut during the Fox5 Zip Trip in Waldorf.

In 2018, Balancelogic partnered with SMCIL to create and open a Veterans Training Center located in Mechanicsville.

Not sure if your network is secure? Contact Balancelogic and we'll do a **FREE Onsite Network Assessment!** We will take a look at your network and see how secure you are and we'll make any necessary recommendations.

### About Us

Balancelogic® is a leading back-office support and services company providing:

-  IT Support & Managed Services
-  Avaya Phone Systems
-  Strategic Marketing Services
-  Graphic Design Services
-  Web Design Services
-  Small Business Consulting

to the small business community. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

**The Answer for Small Business!™**

## GIVING THANKS TO ALL OF OUR AMAZING CLIENTS!

November is known as the month of thankfulness. Many families look forward to coming together celebrating Thanksgiving, enjoying a delicious meal and creating new memories. As families gather around the Thanksgiving dinner table, they are eager to dig into the wonderful meal that has been prepared for them. A succulent roasted turkey, delicious sweet potato casserole, yummy macaroni and cheese, tasty green bean casserole, topped off with a delightful pumpkin pie for dessert. All delicious menu items being served up for everyone to enjoy.

Thanksgiving is also a time when many reflect on all the wonderful things they have and are thankful for. Since it is the month of thankfulness, we are reflecting on what we are most thankful for: OUR CLIENTS! We are so appreciative and grateful to have wonderful clients that trust us to help with the success of your businesses. Balancelogic has been in business for 15 years and that wouldn't be possible without our loyal clients. THANK YOU! In honor of this, we'd love to serve you our Thanksgiving harvest filled with Balancelogic's tastiest items at a generous 25% off discount on any new service:

#### MANAGED IT SUPPORT

2 cups Cybersecurity  
1.5 cups Assurance Services  
1 cup Network Vulnerability Scans  
3/4 cup Healthcare IT Services  
1 tbsp Office 365 & Hosted Exchange

#### VOICE SOLUTIONS

3 cups Avaya IP Office  
2 cups Phone System Programming  
3/4 cups Voice Over IP (VoIP)  
1 tbsp SIP Trunking  
1 tsp Hardware & Software Managed Support

#### MARKETING SERVICES

2 cups Strategic Marketing  
1 cup Digital Marketing  
1/2 cup SEO Services  
1 tsp Marketing Plans & Campaigns  
1/2 tsp Content Writing

#### GRAPHIC DESIGN

2 cups Logo Design  
1 cup Branding & Corporate ID  
1/2 cup Marketing Material  
1 tbsp Advertisement Design  
1 tbsp Social Media Design

#### WEBSITE DESIGN

3 cups Custom Web Design  
1 cup Monthly Maintenance  
1 cup SEO Services  
2 tbsp Ecommerce Web Design  
1 tbsp Membership Web Design

#### SMALL BUSINESS CONSULTING

2 cups Strategic Planning  
1 cup Policies & Procedures Review  
1/3 cup Team Development Training  
1 tbsp Leadership Development  
3/4 tsp Mission & Vision Development



Want to feast on these bountiful services? Give Balancelogic a call at (301) 396-8455 or you can email us at [sales@balancelogic.com](mailto:sales@balancelogic.com) and let us quench your hunger for success!



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